

Sports-Entertainment Overlay District

- **Background:** A growing number of communities are recognizing the unique land use impacts of large sports and entertainment facilities and establishing separate districts and standards to support their use. Cities like Los Angeles, Minneapolis, Philadelphia and other cities are expanding major sports venues within a specific district area.
- **Purpose:** To establish standards for special sites marketing and handling large events and related crowds and generating substantial traffic, parking, visual and noise impacts on surrounding properties; these standards generally do not apply to facilities located entirely on a university or high school campus, which are more buffered, self-contained areas. A small area planning process may accompany or follow the establishment of a Sports-Entertainment overlay area, in order to maximize both the efficient functioning of the area and insuring high quality mixed use development, walkability and compatibility with surrounding properties.
- **Two Tiers:** Establish two tiers or categories, for major and minor facilities, based on size and impacts:
 - S-E/A – Major Sports-Entertainment Area: includes at least one venue at a stadium or arena facility with 5,000 or more seats;
 - S-E/B – Minor Sports-Entertainment Area: includes at least one venue at a stadium, arena or theater/auditorium facility, with between 500 and 5,000 seats.